



ACA INTERNSHIP PROGRAM

The Australian Cricketers' Association (ACA), in partnership with the WACA, is advertising a ten-week internship position for ACA members looking to develop their career.

The internship is a paid sport administration internship available to ACA members strictly. This program has been made possible through funds donated by the current players, and through partnerships with state cricket organisations nationally.

A full position description for this year's potential opportunity is listed below.

For more information, you can call Ryan Higgins or Erin Devlin at Infront Sports Consulting on 1300 338 546, or to apply, please go to:

<http://www.auscricket.com.au/aca-internship-program>

Applications close at 11:59pm on Friday 7th May 2021.



WACA
WESTERN AUSTRALIAN
CRICKET ASSOCIATION

Western Australian Cricket Association Job Description

Position:	Communications & Marketing Intern
Department:	Commercial, Marketing & Communications
Manager:	Marketing, Events & Partnerships Manager
Direct Reports:	Nil
Role Purpose:	Provide communication and marketing support to the Commercial, Marketing & Communications team.
Document Date:	March 2021

Strategic Goals linked to this position

- *We will share the stories that inspire a broader community passion for cricket.*

Key Responsibilities

- Produce key content focused on diversity and women in grassroots cricket for WACA and Perth Scorchers channels
- Assisting in the development of key WACA Publications including the WACA Statistics Book and the Western Cricketer – the company’s annual report
- Proactively identify newsworthy angles within grassroots cricket and work with external media to generate coverage opportunities
- Support Community Cricket with program promotions including Play Cricket month
- Provide marketing campaign support to key initiatives including membership, match promotion and participation
- Obtain marketing design briefs for internal projects and support their development
- Assist with the campaign to increase members to the WA Cricket Club and support data analysis and planning
- Support the team with image sourcing

Key Stakeholders

- WACA departments
- WA Community Cricket Stakeholders
- Media
- Cricket Australia

Child Protection

It is your duty to comply with Western Australian Child Safety Standards which are designed to protect the welfare of children involved in the sport of cricket. As part of your duty, you must recognise that children need special care and attention that you will provide as you will be committed to protecting and prioritising the safety of children.

Governance

It is your duty to comply with the Western Australian Cricket Association policies and procedures which set out governance standards and manage risks for our organisation. You are responsible for being aware of and complying with the policies and procedures.

Duties under Workplace Health and Safety Requirements

We are committed to protecting the health, safety and wellbeing of all of those that work with us. Your duties are to:

- Comply with all WACA policies, procedures and relevant legislation;
- Comply with all reasonable instructions from managers in relation to health and safety;
- Take reasonable care of your own health and safety;
- Ensure your actions or omissions do not adversely affect the health and safety of other persons;
- Report any hazards, near misses and incidents to your manager and complete the required formal report mechanism;
- Complete relevant health and safety training.

How We Play – Key Behaviour Indicators



Acknowledgement

The list of key responsibilities are not intended to be all inclusive and may include additional responsibilities as required and assigned.