



ACA INTERNSHIP PROGRAM

The Australian Cricketers' Association (ACA), in partnership with Cricket Australia and state organisations nationally, is offering five paid sport administration internships for ACA members looking to develop their careers. There are eight advertised positions with five to be chosen and progressed based on the quality of the position and applications. This means that not all advertised opportunities will be selected. Maximum one opportunity per state will be successful.

The internships are paid sport administration internships available to ACA members. This program has been made possible through funds donated by the current players, and through partnerships with state cricket organisations nationally. The Program is a terrific example of how current players are funding initiatives to benefit fellow members and strengthen the game.

A full position description for this year's potential opportunity is listed below.

For more information, you can call Denita Preston at Infront Sports Consulting on 1300 338 546, or to apply, please go to:

<https://auscricket.com.au/2023-internship-opportunities/>

Applications close at 11:59pm on Friday 31st March 2023.

Digital Communication & Content Creation Intern

Position Description



Cricket Tasmania Overview

Cricket Tasmania is the governing body for cricket in Tasmania and promotes and develops the game of cricket throughout the State. Our purpose is to inspire, engage and entertain our communities on and beyond the field of play. At Cricket Tasmania we strive to be a leader in sport and entertainment, delivering memorable experiences for all communities, and recognise our people are critical in achieving this vision.

Cricket Tasmania is based at Hobart's Blundstone Arena in Bellerive - Home of the Tasmanian Tigers & Hobart Hurricanes teams. We also have regional offices in the State's North and North-West.

Position Details

Department:	Hurricanes and Commercial	
Team:	Choose an item.	
Status:	Fixed-term, Part-time	
Industrial Instrument:	Choose an item.	
Reports To:	Digital Communications Coordinator & Content Coordinator	
Reports:	Direct: <ul style="list-style-type: none">n/a	Indirect: <ul style="list-style-type: none">n/a
Key Relationships	Internal: <ul style="list-style-type: none">Tasmanian Tigers and Hobart Hurricanes players, coaches & staffCricket Tasmania staff	External: <ul style="list-style-type: none">Cricket Tasmania and Hobart Hurricanes members, fans and community

Our Values

At Cricket Tasmania, we can assist in achieving our purpose through living the CT values every day.

We are expected to display, achieve and promote the following CT's values and behaviours at all times;

Pride in the Tribe - We are proud of both what we do and each other.

Capture the fun - We make the time to have fun together and celebrate the wins.

My Team, Your Team, Our Team - We work together to enhance collaboration and diversity within our team.

Great Today, Better Tomorrow - We communicate what success means, celebrate when we achieve it, and then plan to exceed it.

Honest in Action - We provide and seek feedback to drive and create positive change.

Position Purpose

The Digital Communication & Content Creation Intern will work with the Content Coordinator and the Digital Communications Coordinator to:

- assist with the development and production of visual and written content for Cricket Tasmania, the Tasmanian Tigers, the Hobart Hurricanes and Blundstone Arena's digital channels, and
- assist with the development, implementation and management of organisational communication channels, including social media and electronic direct mail publications for Cricket Tasmania.

How You Operate

The Digital Communication & Content Creation Intern will:

- Adopt a holistic view to the on-going success of Cricket Tasmania and achievement of strategic objectives.
- Promote and strive for the desired culture, values and behaviours amongst Cricket Tasmania employees and related groups.

- Increase their capability in areas required to achieve desired outcomes by undertaking specific training and personal development programs.
- Ensure adherence to the policies and procedures put in place by Cricket Tasmania, including but not limited to Workplace Health and Safety, People and Culture, and Finance.
- Ensure all relevant safety standards are maintained.

What You Will Do (Key Accountabilities)

- Work collaboratively with the Content Coordinator and Digital Communications Coordinator to tell the story of Cricket Tasmania, our sport, business, players and community.
- Assist the Digital Communications Coordinator to drive engagement across all Cricket Tasmania, Hobart Hurricanes and Blundstone Arena social media channels.
- Assist the Content Coordinator to devise, produce and edit video content.
- Assist the Content Coordinator to proof and edit written communications.
- Provide assistance researching topics, contacts and interview sources for relevant channels and publications.
- Assist with the development of artwork and graphics for distribution through digital channels
- Assist with analysis and reporting on Cricket Tasmania digital media platforms.
- Work with the Digital Communication Coordinator to ensure social media platforms are 'always on' and direct contact from followers is appropriately managed

What You'll Have / What We Are Looking For

Education / Qualifications

- Current Tasmanian Registration for Working with Vulnerable People with the class of registration of Employee/Volunteer or the willingness to acquire this registration.

Skills, Abilities and Experience

- A passion for creating engaging content across all mediums
- Enthusiasm and energy
- A collaborative approach
- Excellent attention to detail
- Strong written and oral communication skills
- A high level of Integrity
- A team player who can work autonomously and show initiative

What You Need To Be Aware Of

Hours of Work

Given the unique nature of the sports industry, working outside of office hours will be required at times. Flexibility around the hours/days worked may be available and negotiable with the successful candidate.

Child Protection

It is your duty to comply with Cricket Tasmania Child Safety Standards which are designed to protect the welfare of children involved in the sport of cricket. As part of your duty, you must recognise that children need special care and attention that you will provide as you will be committed to protecting and prioritising the safety of children.

Governance

Cricket Tasmania is committed to managing risk in accordance with the processes established under its Risk Management Framework. To deliver on this commitment, you are required to be responsible and accountable

for managing risk in so far as is reasonably practicable within your area of responsibility. You must at all times support the development, implementation and review of risk control and mitigation strategies and otherwise act in accordance with Cricket Tasmania's Risk Appetite level, as determined by the Board.

Workplace Health and Safety

It's your duty to comply with the Cricket Tasmania policies and procedures which are designed to protect your health and safety at work. As part of this duty, you must comply with all reasonable instructions from managers in relation to health and safety issues at work. This means participating in workplace health and safety training and consultation, cooperating with Cricket Tasmania as required ensuring compliance with the law and reporting any incidents or hazards.

It is not the intention of the position description to limit the scope or accountabilities of the position but to highlight the most important aspects of the position. The aspects mentioned above may be altered in accordance with the changing requirements of the role.